



## “Beauty is . . .”

2009–2010 PTA Reflections Program | FILM PRODUCTION

Students must adhere to the General Student Participation Rules as well as the following Film Production Rules.

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### Description

A film production entry must be an original work of fiction or nonfiction relating to the current Reflections Program theme. Entries may be with or without sound.

The student submitting the entry must be the director, screenwriter, and cameraperson. If using a computer, the student must do all the work. If the student chooses to appear in the production, a camera on a tripod may be used. All storyboarding, editing, etc. must be done by the student.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

### Styles

- **Animation:** Animation may be drawn; created from a collection of objects, clay, torn paper, etc.; or computer-generated.
- **Narrative:** A story told through the images created on film or computer. (This is not the same as a storyteller narrating an original story.)
- **Documentary:** Nonfiction documentation using narration, facts, and images.
- **Experimental:** Video that explores movement, light, and montage.
- **Media presentations:** Computer-generated media presentations must be completely original, and the student must do all the work. Cutting and pasting from other sources is not permitted.
- **PowerPoint presentations will not be accepted.** Students must adhere to copyright laws. Software should be used only to enhance and present the work of the student. Due to the fact that most graphic elements of PowerPoint presentations are copyrighted clip art, use of this program is prohibited.

### Presentation

- Entries may not exceed five minutes.
- The film should directly relate to the theme.
- The student submitting the entry is not required to appear in the film.
- Entries should be submitted on two (2) CDs or DVDs.

### Format

- Submissions should be in one of the following file formats:
  - .MPG / .MPEG
  - .MOV / .QT (QuickTime Video)
  - .WMV (Windows Media Video)
- The entry should be saved as a file on the two (2) CDs/DVDs, not as a CD/DVD movie.
- Submit the CDs/DVDs in plastic or cardboard containers; identify both the CDs/DVDs and the containers with the student’s name, grade division, state, and year.
- Pack the two (2) CDs/DVDs in a large envelope.
- Place the Student Entry Form in a clear sheet protector; then secure the sheet protector to the outside of the envelope with masking tape.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled.”